ORDER

Orders Order / Rev: 101884 06815345 Alt Order #: **OCEGUERA 4 CONGRESS** Product Desc: 1184 Estimate: 09/25/12 - 10/01/12 Flight Dates: Primary AE: Amy McCreary 10/09/12 / 10/09/12 Sales Office: Original Date / Rev: **BLPHI** Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: Billing Cycle: EOM/EOC Washington Harbor Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Oceguera for Congress** A35+ New Business Thru: Demographic: **Product Codes:** PLC02 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	26	\$20,345.00	\$17,293.25
10/01/12	10/01/12	7	\$8,425.00	\$7,161.25

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	26	\$20,345.00	\$17,293.25	0.00
October 2012	7	\$8,425.00	\$7,161.25	0.00
Totals	33	\$28,770.00	\$24,454.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$28,770.00
Market	100%	\$143,850.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$37,401.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$30,208.50
KTUD	1%	\$1,438.50
KVVU	22%	\$31,647.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$14,385.00

L	n Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	I KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp	w/WaGM	5-6a	MTWTF	:30	2	\$325.00 1	0.00 NM	2	\$625.00
				M-F 5-6a WakeUp	w/Wagners								
	WAKE	UP WITH T	HE WAGN	IERS									
	Sta	art Date I	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 101884 Advertiser: Oceguera for Congress

Alt Order #: 06815345 Product Desc: OCEGUERA 4 CONGRESS KSNV

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Day	s Len Spo	ots R	ate Pri	Rtg Type	Spots	Amount
1 KSNV WAKE I		2 10/01/12 I THE WAGN	M-F 5-6a Wakel M-F 5-6a Wakel NERS		5-6a	MTWT	F :30	2 \$32	25.00 1	0.00 NM	2	\$625.00
Sta Week: 09/ Spot Ch	rt Date /25/12 Date Ra	End Date 10/01/12 inge D	Weekdays MTWTF escription		Rate \$325.00 t/End Time	Rating 0.00	Weekdays	Length		Rtg Type		
			I-F 5-6a WakeUp <i>I-F 5-6a WakeUp</i>	_			MTWThF MTWThF			0.00 NM 0.00 <i>NM</i>		
	e MG 1.3 OT AVAI		E] NOT AVAILAB	LE RATE								
3 KSNV	09/25/12	2-09/28/12 N	1-F 5-6a WakeUp				- TWThF	- :30	\$325.00	0.00 NM		
_	of for 1.2 (evised Ra	ate to Reinsta	ate]									
		2 10/01/12 I THE WAGN	M-F 6-7a Wakel M-F 6-7a Wakel NERS		6-7a	MTWT	F :30	3 \$65	50.00 1	0.00 NM	3	\$2,000.00
<u>Sta</u> Week: 09/	rt Date /25/12	End Date 10/01/12	Weekdays MTWTF	Spots/Week 3	Rate \$650.00	Rating 0.00			5.	D: -		
	Date Ra 09/25/12		escription I-F 6-7a WakeUp		t/End Time		<u>Weekdays</u> MTWThF	Length :30	\$700.00	Rtg Type 0.00 NM		
3 KSNV	09/25/1	2 10/01/12	Today Show Today Show	СМ	658a-9am	МГЖГ	F :30	3 \$85	50.00 1	0.00 NM	3	\$2,300.00
TODAY	SHOW ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		10/01/12	MTWTF	3	\$850.00 t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
		2-10/01/12 T			a-9am		MTWThF			0.00 NM		
			SIGN ON-SIGN ROS	OFF CM	5a-459a (5:00 AM-6:0	 0 AM)	- S- :30	1 \$22	25.003	0.00 NM	1	\$225.00
	DAY TOI	End Date	Weekdays	Spots/Week	Rate \$225.00	Rating 0.00						
N 7 KSNV		09/30/12 2 10/01/12	M-F Today Show	v II 3rd HCM	9-10a	MTWT	F :30	1 \$35	50.00 1	0.00 NM	0	\$0.00
TODAY	SHOW		M-F Today Show	w II								
Sta Week: 09/	rt Date /25/12	End Date 10/01/12	Weekdays MTWTF	Spots/Week 1	Rate \$350.00	Rating 0.00						
Spot Ch	Date Ra	<u> </u>	escription I-F Today Show I		t/End Time a		Weekdays MTWThF	Length :30		Rtg Type 0.00 NM		
	e MG 7.3 OT AVAI		E] NOT AVAILAB	LE RATE								
3 KSNV ⊕ Cre		2-09/28/12 N	1-F Today Show I	<i>3rd Hr</i> 9-10	a		- TWThF ·	:30	(\$350.00)	0.00 <i>NM</i>		
		ed to wo 10/									_	
			M-F Today Show Today 4th Hour	vIII4thKCM	10am-11am	MTWT	F :30	2 \$32	25.00 1	0.00 NM	2	\$650.00
	SHOW I	III End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		10/01/12	MTWTF	2	\$325.00	0.00						

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Alt Order #: 06815345 Product Desc: OCEGUERA 4 CONGRESS KSNV

8 KSNV 0825H2 100H12 MF Today Show III 4th EM 10am-11am	Ln Ch Start	End Inventory Code	Break	Start/End 1	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
Sand Date End Date Date Weekdays Spots/Week Rate Rating Weekdays Date Rating Spots/Week Rate Rating Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Rating Rating Rating Rating Spots/Week Rate Rating Rat	8 KSNV 09/25/12	•	III 4th ÆM	10am-11am	МГWГF-	- :30	2 \$325.001	0.00 NM	2	\$650.00
Separa Chapter Range Description Start/End Time Merchays Length Rate Rig Type Foliar Rate Rig Type	TODAY SHOW III	Today 4tiTTioui								
Series Ch Date Range										
See MG 8.3.8.4 INOT AVAILABLE RATE NOT AVAILABLE RATE 2 KSNV 0926/12-1001/12 M-F Today Show III 4th Hr 10am-11am MTWThF .30 (\$326.60) 0.00 NM	Spot Ch Date Range	<u>Description</u>	Start	/End Time	0.00					
INDIT AVAILABLE RATE NOT AVAILABLE RATE 2 KRNV 0926512-1001712 AFF Today Show III 4th Hr 10am-11am			4th Hr 10am	n-11am		MIWI'hF	:30 (\$325.00)	0.00 <i>NM</i>		
Soe MG R.3.8.4 NOT AVAILABLE RATE NOT AVAILABLE RATE 3. KSNV 09/25/12-09/25/12 MF Today Show III 4th Hr	[.NOT AVAILA	BLE RATE] NOT AVAILABL								
[NOT AVAILABLE RATE] NOT AVAILABLE RATE 37 KSNV 0925/12-09/28/12 M-F Today Show III 4th Hr 10am-11am		•	4th Hr 10am	n-11am		MIWI'hF	:30 (\$325.00)	0.00 <i>NM</i>		
## MG for 8.2.8.1 Revised Rate to Reinstate	[.NOT AVAILA	BLE RATE] NOT AVAILABL					_			
Revised Rate to Reinstate	_	3/28/12 M-F Today Show III	4th Hr 10am	n-11am		- TWI'hF	:30 \$325.00	0.00 NM		
Revised Rate to Reinstate Revised Rate to Reinstate Revised Rate to Reinstate Revised Rate to Reinstate	[Revised Rate									
Revised Rate to Reinstate		3/28/12 M-F Today Show III	4th Hr 10am	n-11am		- TWThF	:30 \$325.00	0.00 NM		
News 3 ToDAY/WKEND Start Date End Date Weekdays Spots/Week Rate Veek: 09/24/12 09/30/12 09/3		to Reinstate]								
NEWS 3 TODAY/MKEND Spots Weekdays Spots Rate Rating O.00	N10 KSNV 09/30/12		knd CM	9a-930am		S :30	1 \$175.003	0.00 NM	0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/24/12 09/30/12 News 3 Today Wknd Sat Start	NEWS 3 TODAY/W									
Spot Ch Date Range										
Credite Circle	Spot Ch Date Range	<u>Description</u>	Start	/End Time	0.00					
Credit - added to wo 10/9 sked 1		3/30/12 News 3 Today Wkno	d 9a-93	30am		Su	:30 (\$175.00)	0.00 <i>NM</i>		
DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating 0.00		to wo 10/9 sked]								
DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/25/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF- :30 2 \$600.00 1 0.00 NM 2 \$1,200.00	11 KSNV 09/25/12		CM	3-4p	МГWГF-	- :30	3 \$450.001	0.00 NM	3	\$1,350.00
Week: 09/25/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 2 \$600.00 1 0.00 NM 2 \$1,200.00 NM 2 \$1,425.00 NM 2										
APM NEWS (1 hour)										
FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Weekdays First News 1 AT FOUR Start Date End Date Weekdays APM NEWS (1 hour) NEWS 4 AT 430P Start Date News 2 10/01/12 10	12 KSNV 09/25/12	•	,	•		- :30	2 \$600.001	0.00 NM	2	\$1,200.00
Week: 09/25/12 10/01/12 MTWTF- 2	FIRST NEWS 3 AT		our)	(4:00 PM-4:3	30 PM)					
13 KSNV 09/25/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 2 \$700.00 1 0.00 NM 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date End Date Weekdays Description Start/End Time (4:30 PM-5:00 PMTWThF :30 \$725.00 0.00 NM 4PK S09/25/12 10/01/12 NF Early News CM 5-630p MTWTF :30 4 \$1,000.00 1 0.00 NM 4 \$3,900.00 NM 4 \$3,900.00 NM 4 \$3,900.00 NM 5 NF Early News Start Date End Date Weekdays Description Start/End Time Weekdays NF Early News CM 5-630p MTWTF :30 4 \$1,000.00 1 0.00 NM 4 \$3,900.00 NM 5 NF Early News Start Date End Date Weekdays Spots/Week Rate News Start Date End Date News Start Date End Date News Start Date End Date News Start Date Start/End Time News Start Date News Start Date End Date News Start Date Start/End Time News Start Date Start/End Time News Start Date News News Start Date News Start Date News Start Date News News News News News News News New										
APM NEWS (1 hour) (4:30 PM-5:00 PM)						- :30	2 \$700.001	0.00 NM	2	\$1.425.00
Start Date End Date Weekdays MTWTF - 2 \$700.00 0.00 0.00				•			_ *******			* 1, 1=0100
Week: 09/25/12 10/01/12 MTWTF 2 \$700.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/25/12-10/01/12 NEWS 3 at 4 (1 HOUR) CM 5-630p MTWTF :30 4 \$1,000.00 1 0.00 NM 14 KSNV 09/25/12 10/01/12 M-F Early News CM 5-630p MTWTF :30 4 \$1,000.00 1 0.00 NM EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/25/12 10/01/12 MTWTF 4 \$1,000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/25/12-10/01/12 M-F Early News 5-630p MTWTF :30 \$900.00 0.00 NM 15 KSNV 09/25/12-10/01/12 M-F Jeopardy CM 630-7pm MTWTF :30 1 \$1,000.00 1 0.00 NM JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating <td></td> <td>nd Date Weekdays</td> <td>Spots/Week</td> <td>Rate</td> <td>Rating</td> <td></td> <td></td> <td></td> <td></td> <td></td>		nd Date Weekdays	Spots/Week	Rate	Rating					
1 KSNV 09/25/12-10/01/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:30 PM-5:00 PMTWThF :30 \$725.00 0.00 NM 14 KSNV 09/25/12 10/01/12 M-F Early News CM 5-630p MTWTF :30 4 \$1,000.00 1 0.00 NM 4 \$3,900.00 M-F Early News EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/25/12 10/01/12 MTWTF 4 \$1,000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/25/12-10/01/12 M-F Early News 5-630p MTWTF :30 \$900.00 0.00 NM 15 KSNV 09/25/12 10/01/12 M-F Jeopardy CM 630-7pm MTWTF :30 1 \$1,000.00 1 0.00 NM JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating	Week: 09/25/12 1	0/01/12 MTWTF	2	\$700.00		Manalada	Laranth Data	Di T		
M-F Early News EARLY NEWS Start Date End Date Weekdays MTWTF- 4 \$1,000.00 0.00 0.00					4:30 PM-5:00 F					
EARLY NEWS Start Date End Date Weekdays MTWTF- 4 \$1,000.00 0.00	14 KSNV 09/25/12	•	СМ	5-630p	МГWГF-	- :30	4 \$1,000.001	0.00 NM	4	\$3,900.00
Start Date End Date Weekdays Weekdays MTWTF- 4 \$1,000.00 0.00	EARLY NEWS	M-F Early News								
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/25/12-10/01/12 M-F Early News 5-630p MTWThF :30 \$900.00 0.00 NM 15 KSNV 09/25/12 10/01/12 M-F Jeopardy M-F Jeopardy JEOPARDY CM 630-7pm MTWTF :30 1 \$1,000.00 1 0.00 NM 1 \$1,000.00 JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating	Start Date E									
2 KSNV 09/25/12-10/01/12 M-F Early News 5-630p MTWThF :30 \$900.00 0.00 NM 15 KSNV 09/25/12 10/01/12 M-F Jeopardy CM 630-7pm MTWTF :30 1 \$1,000.00 1 0.00 NM 1 \$1,000.00 M-F Jeopardy JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating					0.00	Weekdays	Length Rate	Rtg Type		
M-F Jeopardy JEOPARDY <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>										
JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating	15 KSNV 09/25/12		СМ	630-7pm	MTWTF-	- :30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	JEOPARDY	w-i Jeopaidy								
					Rating 0.00					

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SAT/ Wheel of Fortune

Alt Order #: 06815345 Product Desc: OCEGUERA 4 CONGRESS KSNV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri		Spots	Amount
15 KSNV 09/25/12 10/01/12 M-F Jeopardy CM 630-7pm MTWTF :30 1 \$1,000.001 M-F Jeopardy	0.00 NM	1	\$1,000.00
JEOPARDY			
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/25/12 10/01/12 MTWTF 1 \$1,000.00 0.00			
Spot Ch Date Range Description Start/End Time Weekdays Length Rate	Rtg Type		
1 KSNV 09/25/12-10/01/12 M-F Jeopardy 630-7pm MTWThF :30 (\$1,000.00) See MG 15.2	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
2 KSNV 09/25/12-09/28/12 M-F Jeopardy 630-7pm - TWThF :30 \$1,000.00	0.00 NM		
[Revised Rate to Reinstate]			
19 KSNV 09/25/12 09/25/12 Tues PR 10-11p CM 10-11pm -T :30 1 \$3,200.001	0.00 NM	1	\$3,200.00
Tuesday Prime 10-11pm PARENTHOOD			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 09/24/1209/30/12-T1 \$3,200.000.00SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRate	Rtg Type		
1 KSNV 09/24/12-09/30/12 Tues PR 10-11p 10-11pm -T :30 (\$3,200.00)			
See MG 19.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
2 KSNV 09/25/12-09/25/12 Tues PR 10-11p 10-11pm -T :30 \$3,200.00	0.00 NM		
MG for 19.1 09/25			
[Revised Rate to Reinstate] 20 KSNV 09/28/12 09/28/12 Fri PR 9-10p CM 9-10pmF :30 1 \$2,600.00 1	0.00 NM	1	\$2,600.00
Friday Prime 9-10pm	0.00 14101	'	ψ2,000.00
GRIMM Start Date End Date Weekdays Spots/Week Rate Rating			
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 F 1 \$2,600.00 0.00	l		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate 1 KSNV 09/24/12-09/30/12 Fri PR 9-10p 9-10pm F :30(\$2,600.00)	Rtg Type		
See MG 20.2	0.00 14101		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/28/12-09/28/12 Fri PR 9-10p 9-10pm F :30 \$2.600.00	0.00 NM		
2 KSNV 09/28/12-09/28/12 Fri PR 9-10p 9-10pm F :30 \$2,600.00	U.UU INIVI		
[Revised Rate to Reinstate]			
21 KSNV 09/25/12 10/01/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 2 \$1,100.00 1 M-F News 3 at Eleven	0.00 NM	2	\$2,300.00
NEWS 3 NIGHTSIDE			
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/25/12 10/01/12 MTWTF 2 \$1,100.00 0.00			
- + · · · · · · · · · · · · · · · · · ·	Rtg Type		
1 KSNV 09/25/12-10/01/12 M-F News 3 at Eleven 11pm-1135pm MTWThF :30 \$1,200.00	0.00 NM		
22 KSNV 09/25/12 10/01/12 The Tonight Show CM 1135p-1237a MTWTF :30 1 \$425.00 1 Tonight Show	0.00 NM	1	\$425.00
TONIGHT SHOW W/ JAY LENO			
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/25/12 10/01/12 MTWTF 1 \$425.00 0.00			
Spot Ch Date Range Description Start/End Time Weekdays Length Rate	Rtg Type		
1 KSNV 09/25/12-10/01/12 The Tonight Show 1135p-1237a MTWThF :30 (\$425.00)	0.00 <i>NM</i>		
See MG 22.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
2 KSNV 09/25/12-09/28/12 The Tonight Show 1135p-1237a - TWThF :30 \$425.00	0.00 NM		
MG for 22.1 09/25 [Revised Rate to Reinstate]			
23 KSNV 09/25/12 09/28/12 M-F Wheel CM 7-730pm - TWTF :30 1 \$1,000.00 1	0.00 NM	1	\$1,000.00
M-F Wheel of Fortune			
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 - TWTF 1 \$1,000.00 0.00			
24 KSNV 09/29/12 09/29/12 Wknd Wheel of Fortune CM 7-730pmS- :30 1 \$500.001	0.00 NM	1	\$500.00

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Totals

33

\$28,770.00

Order / Rev: 101884 Advertiser: Oceguera for Congress

Alt Order #: 06815345 Product Desc: OCEGUERA 4 CONGRESS KSNV

Ln Ch St	art End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
24 KSNV 09/2	29/12 09/29/12	Wknd Wheel of Fo		7-730pm	S-	- :30	1	\$500.00 1	0.00 NM	1	\$500.00
Start Da Week: 09/24/12			Spots/Week 1	Rate \$500.00	Rating 0.00						
25 KSNV 10/0	01/12 10/01/12	Mon PR 8-10p Monday Prime 8-1	CM 10pm	8-10pm	М	- :30	1	\$4,000.001	0.00 NM	1	\$4,000.00
Start Da Week: 10/01/12		Weekdays M	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
26 KSNV 09/2	25/12 09/28/12	Last Call w/Carsor Last Call w/Carso	•	136-205am	- TWTF	- :30	1	\$40.003	0.00 NM	1	\$40.00
Start Da Week: 09/24/12		Weekdays - TWTF	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00						
27 KSNV 09/2	29/12 09/29/12	Open House NYC Open House NYC		130-330am	S	- :30	1	\$30.003	0.00 NM	1	\$30.00
Start Da Week: 09/24/12		Weekdays S-	Spots/Week 1	Rate \$30.00	Rating 0.00						
Spot Ch Date 1 KSNV 09/2		Description Open House NYC		/End Time 330am		Weekdays Sa		ngth Rate :30 \$30.00	Rtg Type 0.00 NM		